



## 2010 FALL MEETING & PARTNERSHIP FORUM

Sheraton Denver Downtown Hotel  
October 24 – October 26, 2010

# Denver Colorado



# 2010 Fall Meeting & Partnership Forum

## Sheraton Denver Downtown Hotel

### Denver, Colorado

#### October 24 – October 26, 2010

## PROGRAM HIGHLIGHTS

### Contact Table Program (Partnership Forum)

**Monday, October 25, 2010**

**8:00 am – 11:30 am and 1:30 pm – 5:00 pm**

**Tuesday, October 26, 2010**

**8:00 am – 3:00 pm**

The contact table program is the focus of the meeting. It is the most cost-efficient opportunity for distributors and manufacturers to conduct business! Having key industry leaders all in one place dramatically reduces the time and cost to visit with each one individually. Networking has never been easier or more affordable with the opportunity to hold more than 30 meetings in one place! Distributors will be hosting the contact tables; however, both Distributors and Manufactures are responsible for scheduling appointments with each other. The 2010 Fall Meeting & Partnership Forum Advance Registration List will be posted to the website ([www.wasda.com](http://www.wasda.com)) beginning in early August. The list will be updated every Friday to capture the registrations received each week. You are encouraged to call your industry colleagues in advance of the meeting, even if they do not currently appear on the registration list. Chances are good that they will register shortly and you want to be the first appointment on their schedule. Appointments are in 15 minute increments to allow for more opportunities to meet with suppliers/customers. You can book double or triple time slots in advance if both parties agree.

### Contact Table Appointment Card

To ease the appointment making process, a blank appointment schedule is available online at <http://www.wasda.com/>. Each company you schedule an appointment with should also fill in their form with your company name for the same time slot to avoid double bookings. All registered Distributor companies will automatically receive one contact table. Please indicate on the registration form if your company would like to reserve two tables. Requests for an additional table will be honored on a space-available basis.

## SCHEDULE OF EVENTS

### Sunday, October 24, 2010

7:30 am – 8:00 am	Board of Directors Breakfast
8:00 am – 12:00 pm	Board of Directors Meeting
12:00 pm – 1:00 pm	Board of Directors Working Lunch
1:30 pm – 2:30 pm	Committee Meetings
2:30 pm – 3:30 pm	Committee Meetings
3:30 pm – 4:30 pm	Committee Meetings
5:30 pm – 7:30 pm	Welcome Reception
7:30 pm	Dinner on own

### Monday, October 25, 2010

7:00 am – 8:00 am	Breakfast Buffet
7:00 am – 8:00 am	Board of Directors Working Breakfast
8:00 am – 11:30 am	Contact Table Appointments (Partnership Forum)
11:30 am – 1:30 pm	Business Session/Committee Reports/Lunch
1:30 pm – 5:00 pm	Contact Table Appointments (Partnership Forum)
6:00 pm – 7:00 pm	Networking Reception
7:00 pm	Dinner on own

### Tuesday, October 26, 2010

7:00 am – 8:00 am	Full Breakfast Buffet
8:00 am – 3:00 pm	Contact Table Appointments (Partnership Forum) - Lunch on your own
3:00 pm	Adjourn

### Business Session/Committee Reports/Lunch

#### Monday, October 25, 2010

##### 11:30 am – 1:30 pm

Enjoy the chance to network over lunch and hear from the officers about what is going on with WASDA. Each Committee Chair will report on the status of the work of their committees. This is your chance to become engaged in all of WASDA's activities.



## NETWORKING EVENTS

**Welcome Reception**  
**Sunday, October 24, 2010**  
**5:30 pm – 7:30 pm**

Mix and mingle with your peers at the Welcome Reception. Stop by to enjoy delicious appetizers and cocktails while networking with leaders in the industry. Enjoy the relaxed, informal atmosphere to catch up with fellow members or spot some new faces in the WASDA crowd.

**Networking Reception**  
**Monday, October 25, 2010**  
**6:00 pm – 7:00 pm**

Enjoy cocktails and hors d'oeuvres as you unwind after a long day of meetings. After the reception, gather a group of colleagues and head out for dinner at one of Denver's great restaurants. There are plenty of restaurants within easy walking distance from the hotel. A restaurant listing will be provided in your registration packet.

## RESERVATIONS

**The Sheraton Denver Downtown Hotel** is the host hotel of the 2010 Fall meeting. WASDA is pleased to offer the special rate of \$179 plus tax per night, single or double occupancy at the Sheraton. This special group rate is available through September 17, 2010 or until the block of rooms is sold out, whichever comes first. WASDA strongly encourages attendees to make their hotel reservations as early as possible.

### **Before you book your room, please note:**

- Complimentary high speed internet in guest rooms is available to all WASDA attendees. The standard \$10/day access charge does not apply.
- WASDA has reserved a block of Plaza Double Queen Rooms. These rooms are larger than the standard Tower King Rooms. If you would like to reserve a King room, please note that your guest room may be somewhat smaller in size than the Plaza Double Queen Room.

### **Reservations by Phone: (303) 893-3333**

\*\*Please mention the WASDA Fall Meeting to secure the group rate.

### **Online Reservations:**

<http://www.starwoodmeeting.com/StarGroupsWeb/booking/reservation?id=1005213709&key=D532C>

## HOTEL ACCOMODATIONS



**The Sheraton Denver Downtown Hotel** is in the heart of Denver's business and financial district. It is perfectly located on the 16th Street Pedestrian Mall. This mile-long Mall offers a variety of dining and shopping options within a tree lined atmosphere in the heart of downtown Denver. A free shuttle provides transportation up and down the Mall promenade. The Sheraton Denver Downtown is conveniently located a short distance from other attractions like the Colorado State Capital, the Denver Art Museum and the City Park, Denver's largest urban park spanning 330 acres (or 96 square blocks).

### **Sheraton Denver Downtown Hotel**

**1550 Court Place**

**Denver, Colorado 80202**

**Phone: (303) 893-3333**

**Toll-Free: 1-800-325-3535**

**Web: [www.sheratondenverdowntown.com](http://www.sheratondenverdowntown.com)**



# TRAVEL INFORMATION

## Driving from the Denver International Airport to the Sheraton Denver:

- From the Airport take Pena Boulevard to I -70 West (about 15 miles)
- Take I - 70 West to I – 25 South (about 10 miles)
- From I - 25 South Exit Colfax (210A) (about 5 miles)
- Go East on Colfax for 1.5 miles to Court Place
- Left on Court Place
- The Hotel Entrance is on the left between 15th and 16th Street.

**Approximate Drive Time: 40 minutes**

**Distance: Approximately 30 miles**

## Shuttle/Shared Ride Van Service to & from Denver International Airport:

*SuperShuttle* offers transportation for the cost of \$19 per person each way. Super Shuttle counters are located on Terminal Level 5, across from the car rental agencies. Super Shuttle runs approximately every 15 minutes from 5:15 am to 5:30 pm daily. Make your reservation online once you have your flight information at [www.supershuttle.com](http://www.supershuttle.com). There are several Sheraton hotels in Denver. Be sure to enter the Sheraton Denver Downtown at 1550 Court Place as your hotel name.

## Taxi Service from Denver International Airport:

If you prefer individual travel, taxis are available at the airport for a flat fare of \$55 one way. The airport is located about 30 miles from the Sheraton Denver Downtown. Anticipate a drive time of 40-70 minutes depending on traffic and the time of day.

## Parking

Valet parking is provided for guests at the Sheraton Denver Downtown for the cost of \$28 per day (up to 24 hours). Overnight self parking is \$24 per day.

## Rental Cars

WASDA & Avis have secured a partnership that offers you spectacular savings while in Indianapolis. Call Avis at (800) 331-1600 or online at [www.avis.com](http://www.avis.com) and give them WASDA'S AVIS WORLDWIDE DISCOUNT number (T148598) to make your reservations and get the discount.

# WEATHER & WARDROBE

Average daytime temperatures in late October are in the low to mid 50's. Average evening temperatures are in the low 30's. Please plan on business casual attire for the Fall Meeting and Partnership Forum.

# REGISTRATION

## September 17, 2010 is the deadline to receive the early registration discount.

You can register by fax or mail using the form included on the next page. Additionally registrations are accepted online with credit card <https://secure.fernleyhosting.com/WASDA/2010-WASDA-Fall-Meeting-Registration.php>. A contact table is free of charge for Distributors with your paid registration. Tables are available on a first-come, first-served basis.

### Fees

#### On or prior to September 17

1st and 2nd Delegate	\$525
3rd and Additional	\$475
Spouse	\$100

#### After September 17

All delegates	\$600
Spouse	\$100

# REFUNDS

Full refunds will be made only when **written** cancellations reach Headquarters by **OCTOBER 1, 2010**. It is your responsibility to cancel hotel room reservations. There will be a \$50.00 processing fee for all refunds. Refunds **after** October 1, 2010 will be considered on a case-by-case basis. Refunds cannot be made for net amounts under \$10.00. Please note that refunds may take up to 90 days following the meeting to be issued.

